

clients

Established in 1995, **bcsAgency** has grown into a results-driven, award-winning marketing communications agency. With a team of over 25 marketing professionals, we offer a comprehensive portfolio of integrated services to an international client base.



bcsAgency™

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services

Public relations – news-gathering, press release writing, selling in, media relations and coverage monitoring

Digital – email marketing, banner advertising design and media placement

Advertising – business-to-business and consumer print, online, poster, radio and television

Media buying – plan, negotiate and book print, outdoor and online media space

Copywriting – brochures, websites, direct mail and advertising

Graphic design – literature, corporate identity, point of sale and packaging

Exhibitions – design, copywriting, build, set up and show support

Website – plan, design, write, build, programme and SEO

Direct marketing – plan, design, write, artwork, print, fulfil, mail out and monitor

Planning, strategy and messaging – communication strategy, proposition, key message(s) and multi-channel deployment planning

Social media – strategic consultancy, training and deployment of joined-up campaigns across multiple channels including Facebook, Twitter, LinkedIn and YouTube

International – we operate in the UK, Europe, United States, Canada and Asia

awards



Approved Recommended Agency Register accreditation 2010



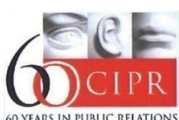
Top 40 Technology Consultancies 2011



Highly Commended Fresh PR Awards 2009



Highly Commended B2B Integrated Campaign 2009



2x CIPR Gold 2007
2x CIPR Silver 2008
CIPR Finalist Outstanding Public Relations Agency of the Year 2008



Appointed to Roster 2008



Midlands PR Agency of the Year 2010

directors



Alan Boyden DIRECTOR
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Murray Carmichael-Smith Director
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Rob Wilmot Director
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